

PHILIP MORRIS U.S.A.

CONTRACT # MREPORT 01-54 . PERMANENT BULLETIN PROGRAM

CMS

5-3-84

Date

INSPECTION REPORT

MARKET: Portland, ME T/A 1AO LOCATION: FRANKLIN ArTERIAL

PROGRAM: Paint Pool BRAND: MERIT ULTRA Lts. COPY: Spike Africa

PLANT: Donnelly Advt INSP. DATE: 5-1-84 BY: H. Tichnor

SIZE	D.E.C.	SOURCE/YEAR
<u>14X48</u>	<u>17.9</u>	<u>PLANT *</u>

TYPE ARTERIAL: EXPRESSWAY  MAJOR  SECONDARY  
ROAD POSITION:  HEAD-ON  RIGHT HAND  LEFT HAND  
FIELD IMPRESSION:  EXCELLENT  ABOVE AVERAGE  AVERAGE  POOR  
LIGHTING:  METALIC VAPOR  QUARTZ  FLUORESCENT  OTHER\*  
LIGHTING VALUE:  EXCELLENT  ACCEPTABLE  POOR  NOT CHECKED  
# OF FIXTURES: 3 BRAND OF FIXTURE: HOLOPHANE  CROUSE-HINDS

CONDITION

STRUCTURE:  WELL MAINTAINED  POORLY MAINTAINED  
POSTED PORTION:  NEAT & CLEAN  POORLY POSTED  FLAGGING  N/A  
PAINTED PORTION:  PROPERLY EXECUTED  POORLY EXECUTED  POPPING/FADING  N/A  
MANDATORY:  UP-TO-DATE  OUT-OF-DATE

COMMENTS:

2040972726

\*Non-audited market